

# The State of the States:

## The State Departments of Agriculture Continued Commitment to and Role in Agriculture

Barb Glenn, CEO

2019 NEPPSC  
Conference  
*January 8, 2018*



# *ELEVATING* AG, *ACCELERATING* FOOD

2019 NASDA WINTER POLICY CONFERENCE  
FEBRUARY 25-27 | ARLINGTON, VA



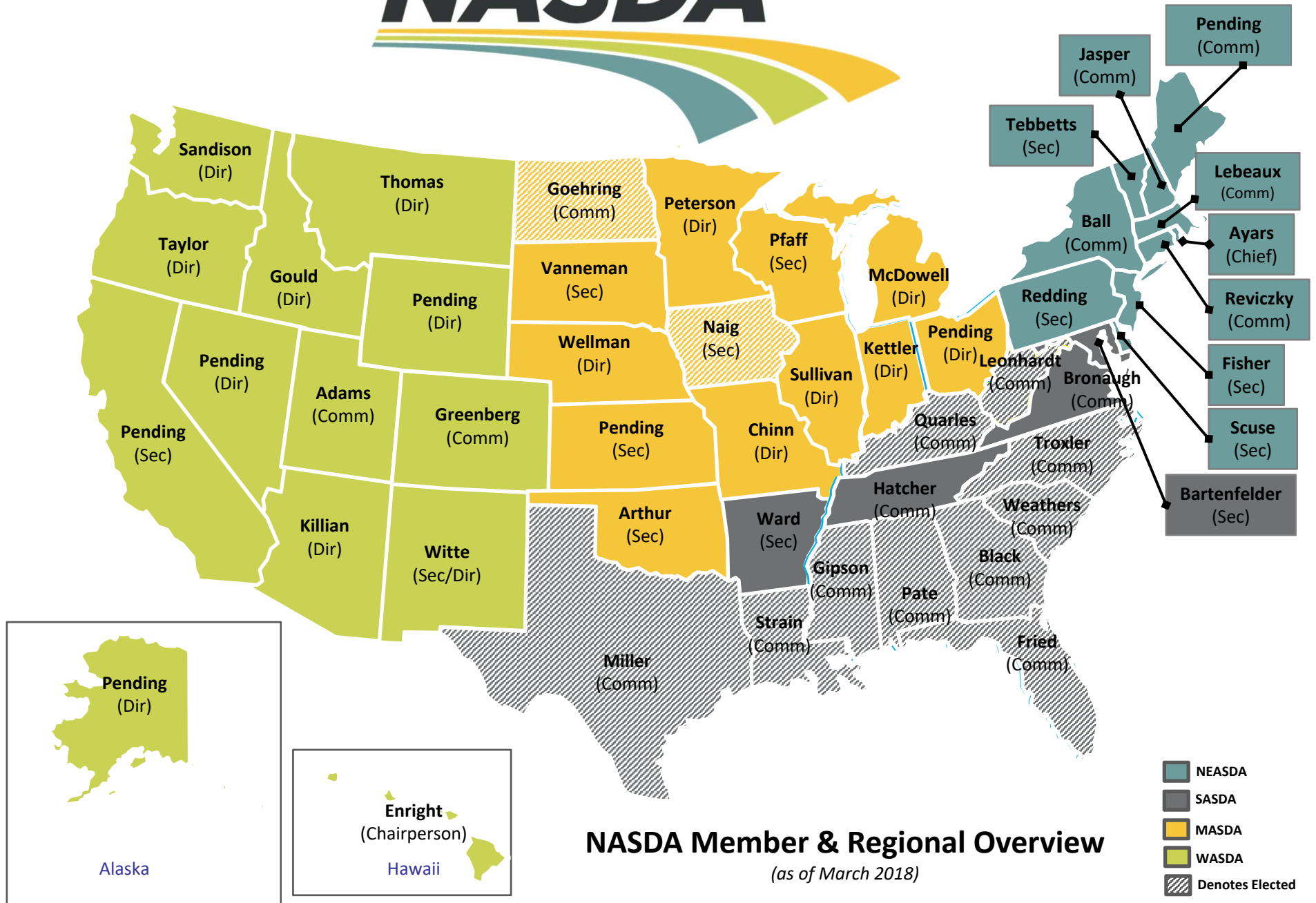
# Overview of Presentation

- “Elevating Agriculture, Accelerating Food”
- About NASDA
- NASDA 2019 policy priorities
  - State and Federal Partnerships
- We are all in this together – Future strategies and opportunities



# About NASDA: *Who We Are*







# NASDA Midterm Elections Summary

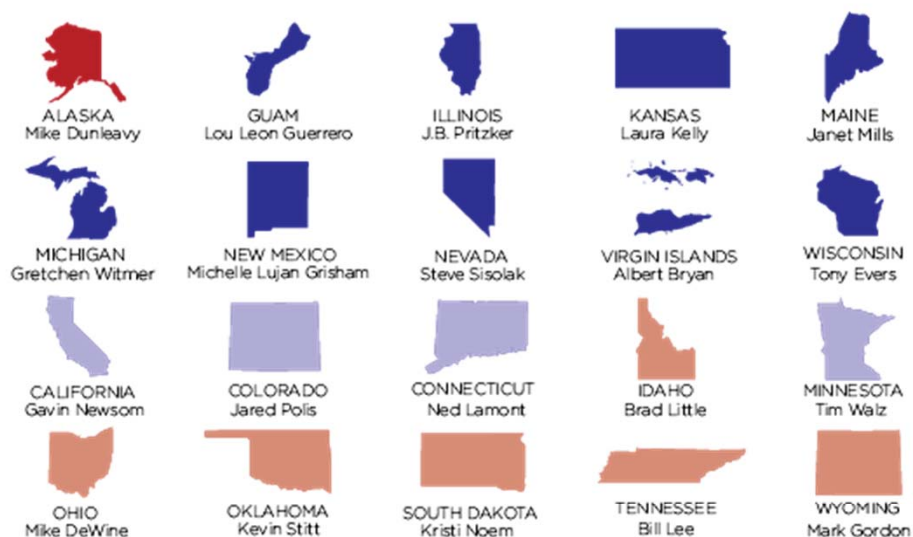
## 2018 MIDTERM ELECTIONS & NASDA MEMBERSHIP

After the 2018 midterm elections, NASDA could experience an up to 42 percent change in membership. Three states elected new commissioners and secretaries of agriculture and 20 states and territories elected new governors, including 10 who switched parties. In most cases, Governors appoint their chief ag official.

### NEWLY ELECTED COMMISSIONERS



### NEWLY ELECTED GOVERNORS



## GET TO KNOW NASDA MEMBERSHIP



The National Association of State Departments of Agriculture is a nonpartisan, nonprofit association which represents the elected and appointed commissioners, secretaries, and directors of the departments of agriculture in all fifty states and four U.S. territories. NASDA grows and enhances agriculture by forging partnerships and creating consensus to achieve sound policy outcomes between state departments of agriculture, the federal government, and stakeholders.

### Contact Us

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## About NASDA: *Our Mission*

To grow and enhance agriculture by  
forging **partnerships**  
and creating **consensus**  
to achieve sound policy outcomes  
between state departments of  
agriculture, the federal government,  
and stakeholders.









- Health/welfare
- Ag tech/precision
- Gene editing
- Trade/new markets
- Animal protein



- Plant health
- Ag tech/precision
- Gene editing
- Trade/new markets
- Climate





- Food/health
- Food retail
- Consumer choice



- Food safety
- Blockchain
- AI
- Data analytics





- Transparency
- Shared values
- Social media
- Facts not fear





- Rural development
- Financial security
- Rural stress
- HR talent
- Who will farm?



# About NASDA: *Our Affiliates*

- **23** Active Affiliate Organizations -

*Animal & plant health*

*Seed, fertilizer & feed control*

*Grain inspection*

*Food safety*

*Dairy, meat inspection*

*Weights & measures*

*Communications*

*Pesticide regulation*

*Technology*





# About NASDA: *Our Communications*

- **WWW.NASDA.ORG**

Check out our new mobile friendly website and subscribe to our weekly newsletter.



@NASDANews



@NASDADC



# About NASDA: *Our Meetings*



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*ACCELERATING* FOOD  
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# Our 2019 Policy Priorities

- Growing International Trade
- Food Safety – Implementing the Food Safety Modernization Act (FSMA)
- Workforce Development
- Animal Biotechnology



# State – Federal Partnerships

- Advancing the role of states – as co-regulators and not simply stakeholders
- Powerful united voice of the states
- Focus on NASDA policy priorities
- Work closely
  - **The Administration**
  - **Food & Ag allies and stakeholders**



# International Trade

- **Successful implementation of the U.S.-Mexico-Canada Agreement** to ensure U.S. Agriculture and Food sectors continue to have access to the vital North American Market
- New **free trade agreements** are needed to increase U.S. ag exports.
- Trade policy stability to avoid current and potential new retaliatory tariffs through negotiations.



FARMERS *for*  
FREE  TRADE



**AMERICANS FOR  
FARMERS & FAMILIES**

# Food Safety -Implementation of FSMA

- **NASDA advocates for science-based regulations that advance public health objectives and help secure consumer confidence in America's food system.**
  - Four rules we most heavily engage on: Produce Safety Rule, Preventive Controls for Animal Food, Preventive Controls for Human food and Foreign Supplier Verification Program.
- **NASDA facilitating co-regulation with the FDA via Cooperative Agreements**
- Produce Safety
  - 46 states + 1 territory have cooperative agreements with FDA based on NASDA's Model Implementation Framework
  - Resolve complications in implementation of the Produce Safety Rule (PSR) on the state level

**NASDA**





# Implementation of FSMA (contd.)

- Produce tools that assist states in implementing the PSR
- Practical On Farm Readiness Review (OFRR)
  - Voluntary assessments
  - Educate before and while we regulate
  - Written with our extension partners from University of Florida, North Carolina State University, Michigan State University, and Rutgers University
  - State or FDA staff trained to serve in all states & territories
  - One state conducted over 30 OFRRs in less than 6 months



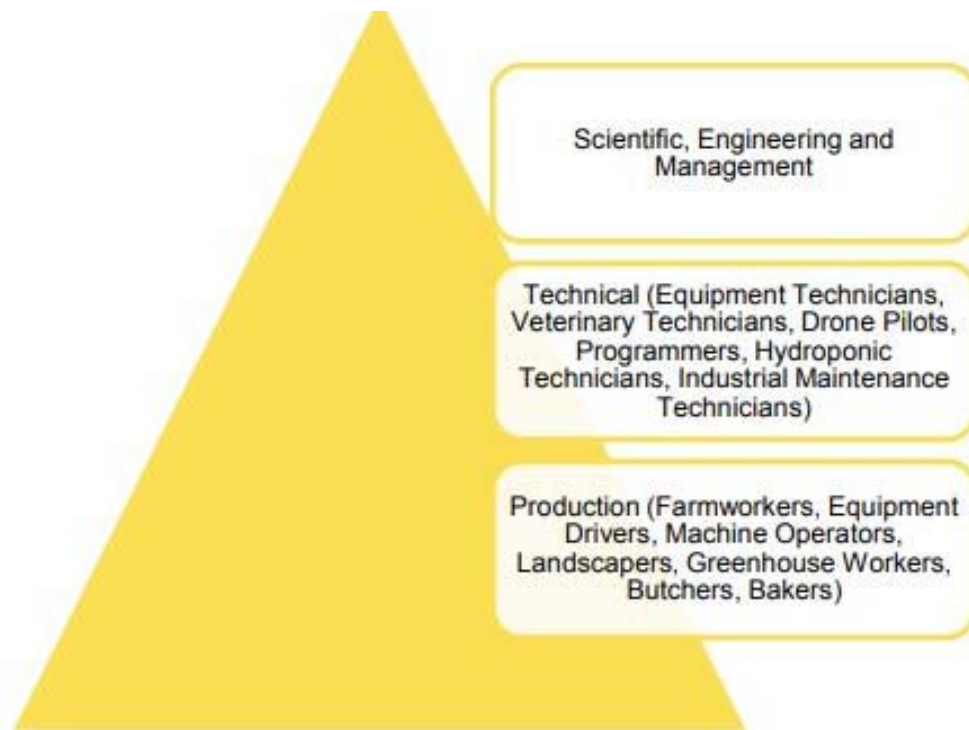
- Animal Food Safety

- Over 100 years of co-regulation
- Model Framework complete, moving to resource development



# Workforce Development

- Labor shortages and a lack of skilled labor are persistent.
- **How can we proactively address workforce challenges?**
- NASDA is committed to filling the gaps in agriculture employment :
  - Farmer mental health
  - Farm technologies/Safety
  - New farmers
  - Redefining what it means to work in agriculture
  - Expanding agriculture career pathways



# Animal Biotechnology

- Biotechnology plays a critical role in meeting a number of producer, consumer, and societal needs;
- **Current regulation:** Each specific genomic alteration is considered to be a separate new animal drug subject to new animal drug approval and requirements;
- NASDA urges a concerted effort to ensure that animal biotechnology products are approved in a timely manner, while supporting and encouraging education to consumers to increase understanding and acceptance of the technology.



# NASDA's 2018 Farm Bill Priorities



# We Need a Farm Bill



**WE NEED A FARM BILL.**  
GOOD FOOD. MORE JOBS. CONSERVATION. THRIVING COMMUNITIES.  
THESE ARE ALL THINGS WE CAN GET BEHIND.

As the chief agriculture officials in their states, members of the National Association of State Departments of Agriculture (NASDA) see first-hand the changing dynamics, increasing challenges, and new opportunities in agricultural production across the country and have a deep appreciation for the important contribution agriculture makes to our nation's security and economy.

## THE FARM BILL IMPACTS EVERYONE.

Agricultural producers, the rural economy, and communities of every size rely upon a forward looking, and fully funded Farm Bill. NASDA calls for enhanced investment in American agriculture that provides producers the tools they need to succeed. The Farm Bill is also vital to providing consumers access to the safest, highest quality and affordable food supply, which is essential for our nation's economy and security.

Our next Farm Bill must remain unified – securing a commitment to American agriculture and the critical food and nutritional assistance programs for those who need them the most.

## PRIORITIES

- Animal Disease
- Trade Promotion
- Specialty Crops
- Invasive Species
- Conservation
- Research
- Food Safety

## OUR PRIORITIES FOR THE NEXT FARM BILL:

# NASDA Policy on Ag Research

- NASDA's supports agriculture research **funding at the state and federal level**
  - NIFA, (AFRI), ARS, NASS, ERS
  - Support NC-FAR and FFAR
- Focus: **Producer-centered**, applicable research to advance agriculture into the next century
  - Economic viability, environmental health, technology, production tools
  - A modern approach for the research and delivery system





# Enhancing Research through Partnerships

- **State and stakeholder driven involvement**
- Partnerships among **NASDA, LGUs and USDA**
- Incentives for **public-private partnerships**
- Programs and incentives aimed at **regional cooperation** should be employed to best use limited funding

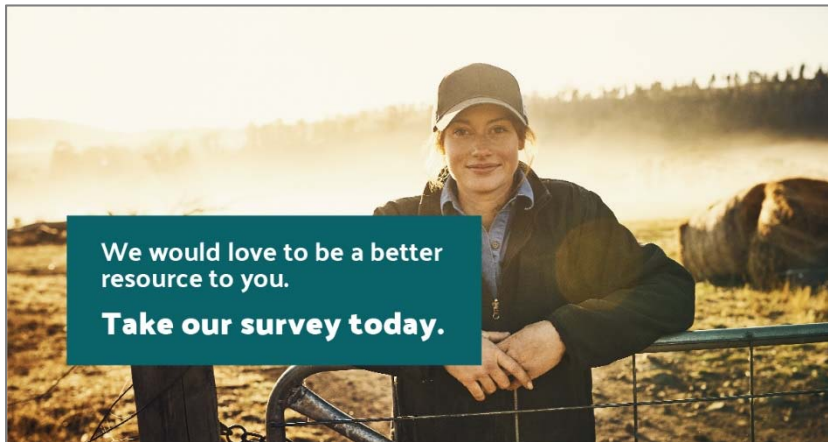


# NASDA Support for Extension Partnerships

- NASDA supports a **close relationship with Extension**
- The partnership **critical to link** urban and rural communities.
- **Funding is needed** at the local, state and federal levels to support Extension.



# Women in Agriculture Project



We would love to be a better resource to you.  
**Take our survey today.**

Women in Agriculture Survey



**WOMEN ENTREPRENEURS:**  
WHAT DO YOU NEED TO  
GROW YOUR FOOD OR  
BEVERAGE BUSINESS?

NASDA  
FOUNDATION

Women's Farm to Food Accelerator Program



**SET YOUR 2019  
GOALS HIGH.**  
COMPETE FOR  
STARTUP FUNDS

Women's Farm to Food  
Business Competition

NASDA  
FOUNDATION

# Farm to School Initiative



Farm to School Survey



National Conference for  
State Dept. of Agriculture Staff



National Farm to School  
Training for Farmers

**NASDA**  
FOUNDATION



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**Science-based  
Ag Policy  
Working together**

# Hot Topics:



The agricultural economic crisis is real.  
The resulting stress is real.  
Let's TALK about it.

 **COLORADO**  
CRISIS SERVICES

**844-493-TALK (8255)**  
**OR TEXT TALK TO 38255**



# Questions?

- **Dr. Barb Glenn**

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[www.NASDA.org](http://www.NASDA.org)



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